



Mendel University Brno

University of Natural Resources and Life Sciences, Vienna

Local Action Group Dolní Morava



3rd Moravian Conference on Rural Research
EURORURAL '12

MULTIFUNCTIONAL RURAL DEVELOPMENT

1st Circular
August 2011



Brno, Czech Republic
Mendel University in Brno
September 10-14, 2012

Dear colleagues,

Rural area was traditionally connected with agriculture. To compare with urban, rural areas were considered to be backward, retarded, not worthy of an intensive research. But the situation has changed in the last time. Although cities are still centres of development in the globalization process, people in Europe leave them as a result of the processes of suburbanization and counter-urbanization. The share of rural population slowly increases in European countries. In addition, farmers form only a minority in contemporary rural settlements. The countryside is getting to be a multi-functional space. Secondary and tertiary sectors penetrate to the countryside. Tourism and agro-tourism develop in the large scale. Agriculture is getting focused more on the maintenance of landscape than with the production. On the other hand, environmental problems also have an impact on rural landscape. European countryside develops within the globalization process. It means general diffusion of the same modes of rural production and consumption on one side and concentration of the decision-making process in a very limited number of urban centres in the world only. Academic research should respond to the new situation.

We have the honour of inviting you to the **EURORURAL '12** conference on **MULTIFUNCTIONAL RURAL DEVELOPMENT**. It is the 3rd of Moravian rural conferences organised by the Department of Applied and Landscape Ecology, Faculty of Agronomy, Mendel University in Brno. For the first time, University of Natural Resources and Life Sciences in Vienna is the co-organizer. The aims of the conference are as follows: to map European rural research and particular interests of investigators, to gain a space for presentation of contemporary knowledge about rural research, to continue in the tradition of international conferences dedicated to rural problems, to support intra-personal contacts among experts of different disciplines dealing with rural problems, to present South Moravian rural landscape. The conference is aimed at relatively complex view of rural problems from different viewpoints (ecology, geography, demography, sociology, economy, territorial planning), less at research of specific problems in detail.

The conference is open for all scientists dealing with rural matters from universities, research institutions or other public or private bodies from European countries and around the world. The registration form with the complete structure of services will be at disposal at the beginning of 2012. If you are interested in obtaining all the conference information, send please a simple mail with your contact details on eurorural@seznam.cz.

CONFERENCE TOPIC

The topic of EURORURAL '10 conference includes wide scale of issues:

1. Rural landscapes, landscape ecology, landscape planning
2. Rural settlement, small towns as centres of rural micro-regions
3. Rural sociology and demography, quality of rural life
4. Rural economy, role of agriculture, tourism and other branches
5. Local development in the periphery, role of small towns



Brno: Špilberk castle



Brno: St. Peter and Paul Cathedral

CALL FOR PAPERS

Your presentations should be in English preferably power-point based. The deadline for submitting of long abstracts of papers and posters is **June 15, 2012**. The length of the abstract should not exceed 2 pages (4,000 symbols including space characters). Text should be supplied by electronic mail in the Microsoft Word processor. The authors are responsible for the content and language. The Collection of the Abstracts in printed form will be available to the participants by the registration. Also a poster session will be opened. Especially young participants e.g. PhD. students are kindly invited to present their findings by posters. The abstracts of posters will be included to the Collection of Abstracts as well.

PUBLICATION STRATEGY

In order to offer you the publication of your presentation in an international journal, your full papers will be submitted to European Countryside [<http://versita.com/science/environment/ec/>] - if you wish - for a limited price of EUR 75 (payable after the acceptance of the paper). European Countryside is reviewed international on-line journal [<http://www.european-countryside.eu>] with completely free access for its readers. This fact creates a relatively high probability of quotations of the articles. Your papers could be delivered in any time between payments of your conference fee and August 2014. The papers should respond to the instructions for authors of European Countryside. They will pass through standard per-review procedure which is the pre-condition of their publication.

VENUE

The metropolis of historical Moravia and the second largest city in Czechia - Brno has population of about 400.000 people. Its modern history is more than 800 years long. The city has always been an important trade, administrative, transport and cultural centre. It was one of the first industrial points of the former Austrian-Hungarian Monarchy. At the present time, the educational function represented by 84.000 university students is the most important in the city. This potential is completed with 13 institutes of the Czech Academy of Sciences and with the Czech Technological Park. Social infrastructure includes 6 public and state universities, 15 colleges, 12 hospitals, 14 theaters, 38 galleries, 16 museums, 60 churches, 43 public libraries and zoo. The commercial tradition is represented by Brno Trade Fairs (23 different types of events per year). Brno is known as a venue of various scientific, cultural and sports events. One of the Motorcycle World Championship races takes place at the Brno Racing Track every August. Brno has an excellent road, train and bus connection and the international airport Tuřany with regular connections to London (Stansted, Luton), Moscow (Domodedovo, Vnukovo), Milano (Bergamo), Alicante, Roma (Fiumicino), St. Petersburg (Pulkovo), and Eindhoven. City transport operates 13 tramway lines, 13 trolleybus lines, 33 bus lines and 1 ship line. The architecture from the first half of the last century represented by famous Tugendhat Villa (a part of the UNESCO World Heritage) is worthy of seeing. The physical structure of the city is considered to be very pleasant. There are also some places of interest in the surroundings of the city: the Austerlitz battlefield, the viniferous regions of Southern Moravia, Moravian Karst etc. The city of Brno is able to ensure suitable accommodation, transport, cultural and other facilities on European level for participants of international events.

PRELIMINARY PROGRAMME

Monday, 10th September: arrival and registration of participants, walking tour in the Brno centre

Tuesday, 11th September: conference opening, presentation of papers

Wednesday, 12th September: presentation of papers and posters, evening dinner party

Thursday, 13th September: whole-day regional trip to south-eastern Moravia

Friday, 14th September: bilateral discussions, personal contacts, departure of participants

SOCIAL EVENTS

Following social events will be offered according to the interest of participants: a visit of the Tugendhat Villa (300 m from the University), a visit of the Arboretum of the Mendel University (within the University campus), a walking tour in the city centre, a dinner event with life folk music.



Brno, Tuřany airport



Brno, Tugendhat Villa – a part of UNESCO world heritage

REGISTRATION FEE, ACCOMMODATION, MEALS, TRANSPORT

Preliminary registration fee is CZK 4 450 (1 EUR = 24.17 CZK in August 2011). Reduced fee for those who will pay before May 31, 2012, for part-time participants and accompanying persons will be offered. Additional costs for the excursion and social events will be invoiced. The Organizing Committee cannot make any exceptions of the conference fee. The structure of expenses will be detailed within the registration form.

Accommodation at the hotel costs approx. CZK 1.900 per night including breakfast. We offer also an accommodation in the student hostel for approx. 350 CZK per night.

We do not provide transport of participants to the conference. Possible connections by public transport see <http://idos.datis.cd rail.cz>.

The registration form will be at disposal on <http://www.uake.cz/novinky.html> at the end of January 2012. The 2nd Circular with more information is to be distributed in March 2012. Receiving of your registrations, messages, payments, papers and other materials will be confirmed by e-mail.

Official language of the conference is English



The main building of the Mendel University in Brno



The “Q” building, where the conference will take place

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